



Covenant Roofing

"Roofing-Talk" Newsletter

2nd Qtr, 2012

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Building Relationships One Home At A Time!



CALLING ALL WOMEN!

Covenant is on a mission in 2012 to bring on more female contractors, and already utilizes a twelve person crew owned and operated exclusively by a women. A spokesman for the company said: "women bring brains, understanding, and a high level of quality workmanship and customer care to an industry in desperate need of improvement in these areas."

For further inquires, contact Charles Rutter, GM, Tele. 785.408.5789
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What's New for Summer of 2012?

Another active hail season is upon us, and we're busily working in Kansas City, Lawrence, Topeka, Wichita, and Dallas/Ft. Worth. Our goal is to continue to make our insurance and realty partners shine in front of our mutual customers, leaving both agencies and our homeowners 100% satisfied with the entire process. Let us continue to provide you/your agency/your customers with the care, respect, and timely, quality, workmanship that Covenant is known for and everyone deserves. Some of our accomplishments:

- **Covenant named Owens Corning Preferred Contractor**
- **Covenant named 3C Network Platinum Preferred Contractor**
- **NRCA Member**
- **Dun & Bradstreet**
- **Service Magic Preferred**
- **Angie's List**
- **BBB Accredited without a single complaint, and hundreds of installations annually**
- **Hail, wind, insurance claim specialists—One-Stop-Shop**

COVENANT maintains a high level of Customer Satisfaction, at over 95% through 2012, as reflected in its Customer surveys. Visit our website for a sampling of testimonials.



"We had hail damage..., which totaled the roof on our house. I called Nathan at Covenant Roofing & Construction and was very pleased with his professionalism and the extent that he helped us through the entire process. He also suggested several helpful upgrades and recommended the highest quality materials. The roofing crew was very respectful and cleaned up the property when they were finished. They did an excellent job on the roof." Dr. N.

"I can't thank you enough for the job Covenant Roofing did for us. The service, advice, and help with our insurance company was fantastic from beginning to end. Since I know nothing about roofing and don't have much experience dealing with insurance companies we truly appreciated having an experienced professional walk us through it and explain to us in simple terms what we needed and why. Without you I don't think I would have know or appreciated the importance of installing a hail impact rated roof, and the radiant barrier plywood has drastically reduced the heat in our attic. My wife was particularly pleased with the care your work crew took to insure we suffered no damage to the rest of our house, bushes, and patio equipment. I have heard a lot of stories of destroyed shrubbery by roofing crews but ours was careful and cleaned up meticulously. Thanks for all you help!" Will N.

WHAT ARE OUR INSURER AND REALTY PARTNERS SAYING ABOUT COVENANT...?

(Contact us now for a complimentary, honest, and accurate damage assessment on your client's home)

*"Our office has had countless opportunities to work with Covenant..., and we have been consistently pleased with each experience. We have always been delighted with the quick responses from its team of trained professionals to all our questions. They have gone above and beyond on all our requests, and provide excellent follow-up. From the insurance side, we have been able to get the paperwork and documentation we need for claims quickly, which allows us to provide better customer service to our insured's. We are very pleased to have a great working relationship with a company that holds many of the same company values as we do. Tracey, Jim, and Rick, agents at several of the nation's largest and most respected insurers.**

*"Thank you for taking care of our clients' various roofing, guttering, and siding needs-- often times in short order just prior to closing; you've repeatedly made us look good to our clients by always providing timely, quality repairs and replacements as required. Stan Zimmerman, agent at Prudential First Realtors Topeka, and Tom Harper, agent at Stephens Real Estate Lawrence, two of the largest and most respected realty companies in the Midwest.**

"Thank you for your professionalism in taking care of the roof issues..., we will all be grateful when this home closes on time next week!" Rick Nesbitt, agent at Prudential First Realtors Topeka, one of the Midwest's largest and most respected realty companies.

(*Agency/Agent contact information available upon request).

LATEST TECH TRENDS



Owens Corning's New SureNail Difference

At Covenant, we install many different brands and types of shingles, often based upon the homeowner's specific request. However, we are an Owens Corning Preferred Contractor, and believe we are able to provide homeowners/insurers with an affordable, high quality product that will last a "lifetime." More importantly, in 2012, Owens Corning revolutionized the composite shingle market with a newly patented nail zone called, "Sure Nail," which now includes a strong woven fabric (spun-flex) built into the shingle to ensure proper nailing and prevent leaks and blow-off in high wind areas.

Owens Corning's new line of Duration shingles contains this new innovation, and has a rich new color palate for 2012, which meets or exceeds those offered by other top manufacturers. This new line of shingles also comes in a hail impact rated shingle (IR), which can lower home owner premiums and insurer payouts. Although we will install any of the big-five manufacturers' shingles, as requested by homeowners, we highly recommend considering the new Owens Corning Sure Nail line of shingles, in both the TruDefinition and the hail impact rated Duration Storm.

We look forward to exceeding your agency/homeowners' expectations with this new offering. Watch the latest video, as the "proof is in the pudding!" or nail zone.

http://www.youtube.com/watch?v=ndGtBdwOaD4&feature=player_embedded



Radiant Barrier Plywood Decking

At Covenant, we pride ourselves in staying current on new products that benefit our customers. As one example, Radiant Barrier decking makes sense in terms of energy efficiency. As energy costs continue to increase, radiant barrier decking is an option for homeowners who are looking long term and want to lower their energy costs year to year. This material is similar to a standard sheet of OSB plywood; however, on the side facing the attic, foil is adhered to the plywood to help prevent heat from making its way into the house.

Installing this material is estimated to reduce monthly cooling costs by as much as 15-20%. The most practical use for this application is when wood shake roofs with spaced decking are converted to a new composite or other shingle with a re-decked roof plain. However, we are not limited to only this application and, upon homeowner request, we can install this and other materials to help improve the efficiency of the home.

Visit our website at: www.covenantroof.com to review other topics like these, including radiant barriers, ventilation, and gutter guards.

We look forward to serving you and your customers, and our experienced representatives are ready to answer any questions you might have.

We hope to see you at our Business Appreciation Mixer on July 26th, from 5-8 p.m. at the Blind Tiger Brewery!