



# Covenant Roofing

*"Roofing-Talk" Newsletter*

4th Qtr, 2012

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**Building Relationships One Home At A Time!**



## **STILL CALLING ALL WOMEN!**

Covenant continues on its mission in 2013 to bring on more female contractors, and it utilizes a twelve person crew owned and operated exclusively by a women. Charles Rutter, a spokesman for the company said: "women bring brains, understanding, and a high level of quality workmanship and customer care to an industry in desperate need of improvement in these areas." For further inquires, contact Charles Rutter, GM; Tele. 785.408.5789 [office.covenantroofing@gmail.com](mailto:office.covenantroofing@gmail.com) [www.covenantroof.com](http://www.covenantroof.com)

## **2012--WE HAD ANOTHER GREAT YEAR!**

*THANK YOU...WE APPRECIATE YOUR BUSINESS! We continue working diligently into the New Year for our agents and insureds who sustained catastrophic hail and wind damage throughout Kansas, Colorado, and Texas. Our goal is to continue making our insurance and realty agency partners shine in front of our mutual customers, leaving both agencies and our homeowners 100% satisfied with the entire process. Let us continue to provide you/your agency/your customers with the care, respect, and timely, quality, workmanship that Covenant is becoming known for and everyone deserves. Some of our continued accomplishments:*

- Owens Corning Preferred Contractor
- 3C Network Platinum Preferred Contractor
- NRCA/Angie's List
- Dun & Bradstreet
- Service Magic Preferred
- Decra Approved Installer
- BBB Accredited without a single complaint, and hundreds of installations annually
- Hail, wind, insurance claim specialists
- One-Stop-Shop--roofing, guttering, siding, window/doors

**COVENANT** maintains its high-level of Customer Satisfaction through 2012, with a rating of over 97% in overall customer satisfaction. Visit our website for additional testimonials.



*"We had hail damage..., which totaled the roof on our house. I called Nathan at Covenant Roofing & Construction and was very pleased with his professionalism and the extent that he helped us through the entire process. He also suggested several helpful upgrades and recommended the highest quality materials. The roofing crew was very respectful and cleaned up the property when they were finished. They did an excellent job on the roof." Dr. N.*



*"I can't thank you enough for the job Covenant Roofing did for us. The service, advice, and help with our insurance company was fantastic from beginning to end. Since I know nothing about roofing and don't have much experience dealing with insurance companies we truly appreciated having an experienced professional walk us through it and explain to us in simple terms what we needed and why. Without you I don't think I would have know or appreciated the importance of installing a hail impact rated roof, and the radiant barrier plywood has drastically reduced the heat in our attic. My wife was particularly pleased with the care your work crew took to insure we suffered no damage to the rest of our house, bushes, and patio equipment. I have heard a lot of stories of destroyed shrubbery by roofing crews but ours was careful and cleaned up meticulously. Thanks for all you help!" Will N.*

## **WHAT ARE OUR INSURER AND REALTY PARTNERS SAYING ABOUT COVENANT...?**

**(Contact us now for a complimentary, honest, and accurate damage assessment on your client's home)**

*"Our office has had countless opportunities to work with Covenant..., and we have been consistently pleased with each experience. We have always been delighted with the quick responses from its team of trained professionals to all our questions. They have gone above and beyond on all our requests, and provide excellent follow-up. From the insurance side, we have been able to get the paperwork and documentation we need for claims quickly, which allows us to provide better customer service to our insured's. We are very pleased to have a great working relationship with a company that holds many of the same company values as we do. Tracey, Jim, and Rick, agents at several of the nation's largest and most respected insurers.\**

*"Thank you for taking care of our clients' various roofing, guttering, and siding needs-- often times in short order just prior to closing; you've repeatedly made us look good to our clients by always providing timely, quality repairs and replacements as required. Stan Zimmerman, agent at Prudential First Realtors Topeka, and Tom Harper, agent at Stephens Real Estate Lawrence, two of the largest and most respected realty companies in the Midwest.\**

*"Thank you for your professionalism in taking care of the roof issues..., we will all be grateful when this home closes on time next week!" Rick Nesbitt, agent at Prudential First Realtors Topeka, one of the Midwest's largest and most respected realty companies.*

(\*Agency/Agent contact information available upon request).

# LATEST TRENDS



*(Decra Shake XD, Pinnacle Gray—2012 Installations)*



At Covenant, we pride ourselves in staying current on new products that will truly benefit our vast array of customers, by providing timeless, efficient, long-lasting, and affordable alternatives to traditional composite, wood, tile, or concrete shingles (i.e., stone-coated steel).

For example, many of our customers prefer the heavy, elegant look of wood shake; however, it is costly to replace and presents a fire hazard, and therefore it is expensive to insure. In past years, one viable alternative widely used was the concrete tile roof. This presented many homeowners with the quandary of spending a small fortune to reengineer their existing roofs, in order to support the extreme weight of such an installation.

In contrast, today, arguably one of the best alternatives is the Decra Shake XD (pictured here on left side), which provides our homeowners with the desired heavy appearance of wood shake shingles, but with the strong, yet light-weight characteristics of stone-coated steel. Unlike shake, these shingles carry a limited lifetime warranty.

Visit our website at: [www.covenantroof.com](http://www.covenantroof.com) to review other tech topics, including radiant barriers, ventilation, and gutter guards. Please call us today to receive a complimentary inspection and quote.

*(Pictured to the left: Owens Corning, Woodcrest, Autumn Maple)*



## **Owens Corning's SureNail Difference!**

Please do not underestimate the importance of this revolutionary shingle design by Owens Corning. At Covenant, though we install many different brands and types of roofing materials, often based upon the homeowner's specific request, we are an Owens Corning Preferred Contractor who truly believes we are able to provide homeowners and insurers with one of the industry's best, most affordable, and highly respected roofing products that will last a "lifetime."

In 2012, we began installing some the first roofs in the country utilizing Owens Corning's revolutionary composite shingle containing a newly designed and patented nail zone. A strong, woven fabric known as "spun-flex" is now built directly into the shingle's substrate, creating a revolutionary new nail zone. This helps to ensure that proper nailing occurs by applicators, and thereby helps to prevent leaks and blow-off in hail and wind prone areas.

Let us provide you with our full panoply of options. We look forward to serving you and exceeding your expectations with this new offering and many others. Watch the latest video, as the "proof is in the pudding" or nail zone!

[http://www.youtube.com/watch?v=ndGtBdwOaD4&feature=player\\_embedded](http://www.youtube.com/watch?v=ndGtBdwOaD4&feature=player_embedded)